

CONTRACT



KTVF
530 7th Ave
Suite 1
Fairbanks, AK 99701
(907) 458-1800

And:

Hackney & Hackney Inc
Attention: April Hackney
1407 W 31st Avenue
Suite 100
Anchorage, AK 99503

<u>Contract / Revision</u> 14991 /		<u>Alt Order #</u>
<u>Product</u> :60 Second Television Buy		
<u>Contract Dates</u> 11/03/16 - 11/08/16		<u>Estimate #</u> 1200-423
<u>Advertiser</u> Don Young for Congress		<u>Original Date / Revision</u> 11/01/16 / 11/01/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KTVF	<u>Account Executive</u> DeeDee Caciari	<u>Sales Office</u> KTVF Local
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	KTVF	11/03/16	11/08/16	M-F 7a-9a	7a-9a		1:00			POL1		NM	4	\$1,680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/31/16	11/06/16	---11--				2	\$420.00					
	Week:	11/07/16	11/13/16	11-----				2	\$420.00					
N 2	KTVF	11/03/16	11/08/16	M-F 9a-10a	9a-10a		1:00			POL2		NM	4	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/31/16	11/06/16	---11--				2	\$130.00					
	Week:	11/07/16	11/13/16	11-----				2	\$130.00					
N 3	KTVF	11/03/16	11/08/16	M-F 11a-12p	M-F 11a-12p		1:00			POL2		NM	4	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/31/16	11/06/16	---11--				2	\$90.00					
	Week:	11/07/16	11/13/16	11-----				2	\$90.00					
N 4	KTVF	11/03/16	11/08/16	M-F 4p-5p	4p-5p		1:00			POL2		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/31/16	11/06/16	---1---				1	\$100.00					
	Week:	11/07/16	11/13/16	-----				0	\$100.00					
N 5	KTVF	11/03/16	11/08/16	Early Fringe	5p-6p		1:00			POL1		NM	1	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/31/16	11/06/16	----1--				1	\$420.00					
	Week:	11/07/16	11/13/16	-----				0	\$420.00					
N 6	KTVF	11/03/16	11/08/16	M-F 11p-11:35p	11p-11:35p		1:00			POL2		NM	2	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/31/16	11/06/16	---11--				2	\$420.00					
	Week:	11/07/16	11/13/16	-----				0	\$420.00					
N 7	KTVF	11/03/16	11/08/16	M-F 11:35p-12:35a	11:35p-12:35a		1:00			POL2		NM	3	\$690.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/31/16	11/06/16	---11--				2	\$230.00					
	Week:	11/07/16	11/13/16	1-----				1	\$230.00					
N 8	KTVF	11/03/16	11/08/16	Mon 2 Hour	8:00 PM-10:00 PM		1:00			POL2		NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/31/16	11/06/16	-----				0	\$1,100.00					
	Week:	11/07/16	11/13/16	M-----				1	\$1,100.00					
N 9	KTVF	11/03/16	11/08/16	Thur 9p-10p	9p-10p		1:00			POL2		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/31/16	11/06/16	---T---				1	\$1,000.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KTVE
530 7th Ave
Suite 1
Fairbanks, AK 99701
(907) 458-1800

<u>Contract / Revision</u> 14991 /		<u>Alt Order #</u>
<u>Contract Dates</u> 11/03/16 - 11/08/16	<u>Product</u> :60 Second Television B	<u>Estimate #</u> 1200-423
<u>Advertiser</u> Don Young for Congress		<u>Original Date / Revision</u> 11/01/16 / 11/01/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/07/16	11/13/16	-----				0	\$1,000.00					
N 10	KTVE	11/03/16	11/08/16	Thur 10p-11p	10p-11p		1:00			POL2		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	---T---				1	\$1,200.00					
Week:		11/07/16	11/13/16	-----				0	\$1,000.00					
N 11	KTVE	11/03/16	11/08/16	Fri 2 Hour	9:00 PM-11:00 PM		1:00			POL3		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	----F--				1	\$300.00					
Week:		11/07/16	11/13/16	-----				0	\$300.00					
N 12	KTVE	11/03/16	11/08/16	Sa 6p-630p	6p-630p		1:00			POL2		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----S-				1	\$600.00					
Week:		11/07/16	11/13/16	-----				0	\$600.00					
N 13	KTVE	11/03/16	11/08/16	Sat 9p-10p	9p-10p		1:00			POL2		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----S-				1	\$500.00					
Week:		11/07/16	11/13/16	-----				0	\$500.00					
N 14	KTVE	11/03/16	11/08/16	Sat 11p-11:30p	11p-11:30p		1:00			POL2		NM	1	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----S-				1	\$380.00					
Week:		11/07/16	11/13/16	-----				0	\$600.00					
N 15	KTVE	11/03/16	11/08/16	Sun 8p-9p	8p-9p		1:00			POL3		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----S				1	\$300.00					
Week:		11/07/16	11/13/16	-----				0	\$300.00					
N 16	KTVE	11/03/16	11/08/16	Sun 9p-10p	9p-10p		1:00			POL3		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----S				1	\$300.00					
Week:		11/07/16	11/13/16	-----				0	\$300.00					
N 17	KTVE	11/03/16	11/08/16	Sun 10p-11p	10p-11p		1:00			POL3		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----S				1	\$350.00					
Week:		11/07/16	11/13/16	-----				0	\$300.00					
Totals									0.00				29	\$10,640.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/08/16	29	\$10,640.00	(\$1,596.00)	\$9,044.00
Totals	29	\$10,640.00	(\$1,596.00)	\$9,044.00

Signature: _____ **Date:** _____

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**
To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>KIVE</u>	Date: _____
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I, April Hackney,
 being/on behalf of: Don Young, a legally
 qualified candidate of the Republican political
 party for the office of: U.S. Congress
 in the Primary - General
 election to be held on: Aug 16 Nov 8th
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

Total Charges:	\$10,040.00 / \$9,044.00
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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

DON YOUNG FOR US CONGRESS

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

JACK BOHNERT

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING

To Be Signed By Candidate or Authorized Committee

Date

Signature

April Hackney
April Hackney

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

Dee Dee Caciani

Dee Dee Caciani

GM

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, April Hackney
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

April Hackney
signature of candidate or authorized committee

April Hackney
printed name

date

Don Young for US Congress
:60 second Television Buy

Job: #1200-423

KTVF - Fairbanks

11/3-11/8

7:00-9:00a	Today Show	4x	\$	420.00	
9:00-10:00a	Today Show 2	4x	\$	130.00	
11:00a-12:00	Today Show 3	4x	\$	90.00	
4:00-5:00p	Dr Oz	1x	\$	100.00	
5:00-6:00p	Ellen	1x	\$	420.00	
11:00-11:35p	NewsCenter Final	2x	\$	420.00	
11:35-12:35	Tonight Show	3x	\$	230.00	
8:00-10:00p	The Voice	1x	\$	1,100.00	
9:00-10:00p	Chicago Med	1x	\$	1,000.00	
10:00-11:00p	Blacklist	1x	\$	1,200.00	
9:00-10:00p	Dateline	1x	\$	300.00	
6:00-6:30p	FBKS Evening News Sat	1x	\$	600.00	
9:00-10:00p	Dateline Saturday Mystery	1x	\$	500.00	
11:00-11:30p	Newscenter Final Weekend	1x	\$	380.00	
8:00-9:00p	Major Crimes	1x	\$	300.00	
9:00-10:00p	Rizzoli & Isles	1x	\$	300.00	
10:00-11:00p	Dateline (PAC)	1x	\$	350.00	10,640.00



Proposal ID: 6966
 Schedule Date: 11/3/2016 - 11/8/2016
 Advertiser: Don Young for Congress
 Product: Federal Candidate
 Agency: Hackney & Hackney Inc
 Spot Length(s): :60
 Book: 4TH QTR 2016 EST (sell)
 Author: DeeDee Caciari

Acct. Exec: DeeDee Caciari
 Phone #: 907-458-1852
 Email: deedeecaciari@ktvf11.com
 Web Site: www.webcenter11.com

Flight Dates: 11/3/2016-11/8/2016

Program Time	Spot Length	NO 3	NO 7	SSA HH RTG	W k s	Rate Spots
KTVF-TV						
TODAY SHOW Mo-Fr 7:00a-9:00a	:60	2	2	*5.0	2	\$420.00 4
TODAY SHOW 2 Mo-Fr 9:00a-10:00a	:60	2	2	*2.5	2	\$130.00 4
TODAY SHOW 3 Mo-Fr 11:00a-12:00p	:60	2	2	*2.0	2	\$90.00 4
DR. OZ Mo-Fr 4:00p-5:00p	:60	1	--	*3.5	1	\$100.00 1
ELLEN Mo-Fr 5:00p-6:00p	:60	1	--	*3.5	1	\$420.00 1
NEWSCENTR FINAL Mo-Fr 11:00p-11:35p	:60	2	--	*4.5	1	\$420.00 2
TONIGHT SHOW WITH JIMMY FALLON Mo-Fr 11:35p-12:35a	:60	2	1	*2.5	2	\$230.00 3
THE VOICE Mon 8:00p-10:00p	:60	--	1	*5.0	1	\$1,100.00 1
CHICAGO MED Thu 9:00p-10:00p	:60	1	--	*4.0	1	\$1,000.00 1
THE BLACKLIST Thu 10:00p-11:00p	:60	1	--	*4.0	1	\$1,200.00 1
DATELINE NBC Fri 9:00p-11:00p	:60	1	--	*4.0	1	\$300.00 1
FAIRBANKS EVENING NEWS SAT Sat 6:00p-6:30p	:60	1	--	*6.0	1	\$600.00 1
Dateline Saturday Mystery Sat 9:00p-10:00p	:60	1	--	*2.0	1	\$500.00 1
NEWSCENTER FINAL WEEKEND Sat 11:00p-11:30p	:60	1	--	*3.0	1	\$380.00 1
MAJOR CRIMES Sun 8:00p-9:00p	:60	1	--	*4.0	1	\$300.00 1
RIZZOLI & ESLES Sun 9:00p-10:00p	:60	1	--	*4.0	1	\$300.00 1
DATELINE (PAC) Sun 10:00p-11:00p	:60	1	--	*3.0	1	\$350.00 1
KTVF-TV Totals		21	8			\$10,640.00
		GRP/(000)		100.5		Spts: 29
		Reach:		55.3		
		Frequency:		1.8		

Total Cost: \$10,640.00

Net Cost: \$9,044.00

Signature _____



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 Advertiser: Don Young for Congress
 Product: Federal Candidate
 Agency: Hackney & Hackney Inc
 Spot Length(s): :60
 Book: 4TH QTR 2016 EST (sell)
 Author: DeeDee Caciari

Acct. Exec: DeeDee Caciari
 Phone #: 907-458-1852
 Email: deedeecaciari@ktvf11.com
 Web Site: www.webcenter11.com

General Summary (SSA HH SA.RTG)

Name	Spots	Cost	Grps	Imp(000)	CPP	CPM	Reach	Freq	Eff Reach	Net Reach	Pop
KTVF-TV	29	\$10,640.00	100.5	37.2	\$105.87	\$286.02	55.3	1.8	24.2	20,472	37,010